CR

NAACP

ADMINISTRATIVE FILE
Civil Rights - NAACP
X Invitation
X McNeal, T. D. (Sen.)

November 6, 1963

Senator T. D. McNeal, Chairman
Freedom Dinner Committee
3529 Franklin Avenue, Room 203
St. Louis 6, Missouri

Dear Senator McNeal:

I have your letter of November 1st, and I am happy to accept your invitation to be a Dais guest at the second annual Freedom Fund Dinner.

With best regards, I remain

Very truly yours,

H. J. Gibbons
Executive Assistant
to the General President

HJG/mc

1963 FREEDOM DINNER COMMITTEE

HONORARY CHAIRMAN
Senator T. D. McNeal

HONORARY COMMITTEE
Mr. Leo Bohanon
Ald. Edna Brown
Lt. Governor Hilary Bush
Bishop George L. Cadigan
Representative DeVense Calloway
State Treasurer Milton Carpenter
Mr. Francis Curley
Reverend Herman Dreer
Atty. Gen. Thomas F. Eagleton, Jr.
Dr. John B. Ervin
Mr. Harold Gibbons
Rabbi Jerome Grollman
Mrs. Julian Hall
Secy. of State Warren E. Hearnes
Dr. Charles E. Herriot
Mr. Robert E. Hilard
Mr. E. E. Koonce
Mr. J. W. McAfee
Mrs. Powell B. McHaney
Mrs. Virgil McKnight
Mrs. John F. Roberts
Mr. Guy B. Ruffin
Mrs. Paul Schreiber
Father John Shocklee
Mr. Chester Stovall
Reverend Victor Wells
Mr. Howard E. Woods
Mr. William "Bill" White
Dr. Walter A. Younge

Miss Evelyn H. Roberts
President

Mrs. Ina Boon
Administrative Secy.

GENERAL CHAIRMAN
Dr. William E. Allen, Jr.

CO-CHAIRMEN
Mr. C. W. Gates
Mrs. Sidney Smith

COMMITTEE CHAIRMEN
Mr. Harold Antoine
Mr. Lawrence Atkins
Mr. E. R. Byrson
Mr. Ernest Calloway
Atty. Curtis Crawford
Mr. Fulton Culkin
Mrs. Marian Dix
Atty. Foriss Elliott
Mr. Houston Gay
Mrs. GeraMae Glaze
Mrs. John Gladney
Dr. William Gregory
Mrs. E. B. Koonce
Atty. DeWitt Lawson, Jr.
Atty. Virgil Lucas
Dr. Bernard C. Randolph
Mrs. Orene Ross
Mrs. Atrell Smith
Mr. Wirt D. Walton
Miss Bertha White
Mrs. Inez Wilburn
Atty. Margaret B. Wilson
Mrs. R. L. Witherspoon
Mrs. Parker Word
Dr. Parker Word
Dr. George Mann
Mr. Lamar Smith

November 1, 1963

Mr. Harold Gibbons
25 Louisiana, N.W.
Washington, D. C.

Dear Mr. Gibbons:

You are cordially invited to be a Dais guest at the Second Annual Freedom Fund Dinner of the St. Louis Branch, NAACP to be held Sunday, November 10th at 6:00 P.M. in the Gold Room of Hotel Sheraton-Jefferson.

Our distinguished guest speaker will be the Honorable Leroy R. Johnson, State Senator of Georgia.

We do hope you will accept.

Cordially yours,

T. D. McNeal

Senator T.D. McNeal,
Honorary Chairman

William E. Allen, Jr.

William E. Allen, Jr., M.D.,
General Chairman

TDM:clm

ST. LOUIS BRANCH NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
3529 Franklin Avenue, Room 203 Saint Louis 6, Missouri Telephone JEfferson 3-0158

ADMIN'STRATIVE FILE
Civil Rights - NAACP
X
X

October 17, 1963

Mr. Pete Saffo, Sec.-Treas.
Teamsters Joint Council No. 13
1641 South Kingshighway
St. Louis, Missouri

Dear Pete:

Please follow through on building our participation and that of any other unions in St. Louis, such as the Steamfitters.

Fraternally yours,

H. J. Gibbons
Executive Assistant
to the General President

HJG/mc

1963 FREEDOM DINNER COMMITTEE

HONORARY CHAIRMAN
Senator T. D. McNeal

HONORARY COMMITTEE

Mr. Leo Bohanon
AM. Edna Brown
Lt. Governor Hilary Bush
Bishop George L. Cadigan
Representative DeVerne Calloway
State Treasurer Milton Carpenter
Mr. Francis Corley
Reverend Herman Dreer
Atty. Gen. Thomas F. Eagleton, Jr.
Dr. John B. Ervin
Mr. Harold Gibbons
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Dr. Charles E. Herriot
Mr. Robert E. Hillard
Mr. E. B. Koonce
Mr. J. W. McAtee
Mrs. Powell R. McHaney
Mrs. Virgil McKnight
Mrs. John P. Roberts
Mr. Guy S. Ruffin
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Mr. Chester Stovall
Reverend Victor Wells
Mr. Howard B. Woods
Mr. William "Bill" White
Dr. Walter A. Younge

Miss Evelyn H. Roberts
President

Mrs. Ina Boon
Administrative Secy.

GENERAL CHAIRMAN
Dr. William E. Allen, Jr.

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Mrs. Sidney Smith

COMMITTEE CHAIRMEN
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Mr. Ernest Calloway
Atty. Curtis Crawford
Mr. Fulton Cullen
Mrs. Marion Dix
Atty. Forest Elliott
Mr. Houston Gay
Mrs. Geraldine Gher
Mrs. John Gladney
Dr. William Gregory
Mrs. E. B. Koonce
Atty. DeWitt Lawson, Jr.
Atty. Virgil Lucas
Dr. Bernard C. Randolph
Mrs. Orene Ross
Mrs. Atrell Smith
Mr. Wirt D. Walton
Miss Bertha White
Mrs. Inez Wilburn
Atty. Margaret B. Wilson
Mrs. R. L. Witherspoon
Mrs. Parker Ward
Dr. Parker Ward
Dr. George Mann
Mr. Lamar Smith

October 9, 1963

Mr. Harold Gibbons
25 Louisiana, N.W.
Washington, D. C.

Dear Mr. Gibbons:

I have been out of the city almost constantly during the last seven weeks. I am therefore late in writing this note to personally thank you for agreeing to serve as a member of the Honorary Committee for the Second Annual NAACP Freedom Fund Dinner to be held on Sunday Evening, November 10, in the Gold Room of the Sheraton-Jefferson Hotel.

The Dinner Committee plans to seat at special tables those Honorary Committee members who find it convenient to attend the affair. The Committee has asked me to try and determine the number to be accommodated at these special tables. I would therefore appreciate you advising me if you plan to attend the Freedom Fund Dinner and how many places you desire to reserve for you or your party. Reservations are $25. each.

The Committee also wants to send special invitations to persons whom members of the Honorary Committee think may be interested in helping this worthy cause. If you can think of such persons, would you please contact me at EV. 3-4221 or send me a note addressed to 2906a N. Union Blvd.? Thanks again for your cooperation in helping this cause in which I believe so deeply.

Sincerely,
T. D. McNeal
T. D. McNeal.
Honorary Chairman

TDM:clm

ST. LOUIS BRANCH NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE
3529 Franklin Avenue, Room 203 Saint Louis 6, Missouri Telephone JEfferson 3-0158

ADMINISTRATIVE FILE ✓
Civil Rights - NAACP
X Boona, Ina
X

September 24, 1963

Mrs. Ina Boon, Administrative Secretary
St. Louis NAACP
3529 Franklin Avenue, Room 203
St. Louis 6, Missouri

Dear Mrs. Boon:

I have your letter of September 22nd and I am happy to accept your invitation to endorse and support the NAACP by serving as a member of the Second Annual Freedom Fund Dinner.

Very truly yours,

H. J. Gibbons
Executive Assistant to the
General President

HJG/yh

OFFICERS

Miss Evelyn H. Roberts
President

Ernest Calloway
1st Vice-President

Arthur J. Kennedy
2nd Vice-President

Mrs. Sara Lavington
Secretary

Miss Mildred Bell
Assistant Secretary

Harold Antoine
Treasurer

Mrs. Ina Boon
ADMINISTRATIVE SECRETARY

EXECUTIVE COMMITTEE

Ernest Allen
Dr. William E. Allen, Jr.
Harold Antoine
Mrs. Leslie Bond
Mrs. Ann Brooks
Hubert Brown
Atty. Clyde Cahill, Jr.
Mrs. Olivia Calloway
Dewey Creighton
Mrs. Pearlie Evans
Atty. Franklin Freeman
Clifton W. Gates
Houston Gay
Samuel Henderson Gully
Mrs. Kitty Hall
Atty. Morris Hatchett
Mrs. Desma Jones
John LaGrone
Dr. Albert Lindel
Rev. William G. Lorenz
Atty. Virgil Lucas
Rev. Arthur G. Marshall, Jr.
James Mathews
Rev. Joseph W. Nicholson
Mrs. Ruth C. Porter
Dr. Bernard C. Randolph
Rev. Frank M. Reid, Jr.
Norman Seay
Mrs. Maggie Sawyer
Wayman F. Smith, Jr.
William A. Vincent
Rev. Jesse Webb
Frederick N. Weathers
James U. Wilburn
Atty. Robert L. Witherspoon

PAST PRESIDENTS

Atty. Margaret Bush Wilson
Ernest Calloway
Hubert L. Brown
Henry W. Wheeler
Harvey W. Parham
Dr. Henry T. Reaves
Atty. R. L. Witherspoon
Rev. J. M. Pettigrew
Guy Roffin
Atty. David M. Grant
Atty. Sidney R. Redmond
Atty. Henry D. Espy
J. E. Mitchell
Dr. T. A. Curtis
Dr. W. P. Curtis
Atty. George L. Vaughn
Charles Pittman
Rev. John W. Day
Gustave Tuckerman

St. Louis NAACP

Freedom is a strong seed

Langston Hughes

September 22, 1963

Mr. Harold Gibbons,
Executive Vice President
International Brotherhood
of Teamsters
25 Louisiana North West
Washington, D. C.

Dear Mr. Gibbons:

As a distinguished leader in our area who has demonstrated interest in equality and justice, we invite you to join the list of citizens who have endorsed and have supported the NAACP by serving as a member of the Second Annual Freedom Fund Dinner to be held in St. Louis on Sunday evening, November 10, in the Gold Room of the Hotel Sheraton-Jefferson.

It is gratifying to know that you were in attendance at the First NAACP Freedom Fund Dinner and ask you now for your support in this effort.

A successful dinner depends on broad community response. With your suggestions and influence we are promised a "Stella Success".

Within a few days an individual will personally contact you relative to our request, or you may use the enclosed envelope for an immediate reply.

Cordially yours,

Ina Boon

(Mrs.) Ina Boon,
Administrative Secretary

Evelyn H. Roberts

(Miss) Evelyn H. Roberts,
President

ST. LOUIS BRANCH NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

3529 Franklin Avenue, Room 203 Saint Louis 6, Missouri Telephone JEfferson 3-0158

ADMINISTRATIVE FILE
Civil Rights - NAACP - St. Louis
x
x Invitation

September 1, 1964

Dr. William E. Allen, General Chairman
St. Louis NAACP
3529 Franklin Avenue, Room 203
St. Louis 6, Missouri

Dear Dr. Allen:

This will inform you that I am very happy to accept your invitation to serve as a member of the Honorary Committee for the Third Annual Freedom Fund Dinner, in St. Louis, November 1st.

With best wishes, I remain

Fraternally yours,

H. J. Gibbons
Vice-President

HJG/mc

OFFICERS

Miss Evelyn H. Roberts
President

Ernest Calloway
1st Vice-President

Arthur J. Kennedy
2nd Vice-President

Pearlie Evans
Secretary

Mrs. Johnnie M. Johnson
Assistant Secretary

Harold Antoine
Treasurer

Mrs. Ina Boon
ADMINISTRATIVE SECRETARY

EXECUTIVE COMMITTEE

Arnett Allen
Dr. William E. Allen, Jr.
Mrs. Leslie Bond
Mrs. Ann Brooks
Atty. Clyde Cahill, Jr.
Mrs. Olivia Calloway
Dewey Creighton
Mrs. Pearlie Evans
Atty. Frankie Freeman
Clifton W. Gates
Houston Gay
Samuel Henderson Gully
Mrs. Kitty Hall
Atty. Morris Hatchett
Mrs. Deona Jones
John LaGrone
Dr. Albert Lindel
Rev. William G. Lorenz
Atty. Virgil Lucas
Rev. Arthur G. Marshall, Jr.
James Mathews
Sen. T. D. McNeal
Rev. Joseph W. Nicholson
Mrs. Ruth C. Porter
Dr. Bernard C. Randolph
Rev. Frank M. Reid, Jr.
Norman Seay
Mrs. Maggie Sawyer
Wayman F. Smith, Jr.
William A. Vincent
Rev. Jesse Webb
Frederick N. Weathers
James U. Wilburn
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Atty. Robert L. Witherspoon

PAST PRESIDENTS

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Hubert L. Brown
Henry W. Wheeler
Harvey W. Parham
Dr. Henry T. Beams
Atty. R. L. Witherspoon
Rev. J. M. Pettigrew
Guy Ruffin
Atty. David M. Grant
Atty. Sidney R. Redmond
Atty. Henry D. Espy
J. E. Minchew
Dr. T. A. Curtis
Dr. W. P. Curtis
Atty. George L. Vaughn
Charles Pittman
Rev. John W. Day
Gustave Tuckerman

St. Louis NAACP

Observes 50 Years

Progress in the FIGHT FOR FREEDOM

August 25, 1964

Mr. Harold Gibbons
25 Louisiana North West
Washington, D.C.

Daer Mr. Gibbone:

The National Association for the Advancement of Colored Peopia is the nations' and the St. Louis community's outstanding and responsible civil rights organization. Locaily, as well as nationally, the NAACP seeks to keep the struggle for equality of treatment of all citizens in proper focus and within the law. We believe this responsible approach deserves the support of citizens of all races, creeds and backgrounds.

We invite you to join the vanguard of distinguished Americans who have endorsed and have supported the MAACP by serving as a member of the Honorary Committee for the Third Annual Freedom Fund Dinner to be held in St. Louis on Sunday evening, November 1, in the Gold Room of the hotel Sheraton-Jefferson. Senator T.D. McNeal has graciously accepted the chairmanship of the 1964 Honorary Committee.

Broad community support will assure a stellar success. Much of the basic promotion will be executed by standing committees; nevertheless, your agreeing to serve in an honorary capacity will enhance the efforts of the officers and members invited in this major fund raising project.

Within a few days an individual will personally contact you relative to our request, or you may use the enclosed envelope for an immediate reply.

Cordially yours,

William E. Allen, Jr.

Dr. William E. Allen,
General Chairman

Evelyn H. Roberts

(Miss) Evelyn H. Roberts,
President

WEA:clm

ST. LOUIS BRANCH NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

3529 Franklin Avenue, Room 203 Saint Louis 6, Missouri Telephone JEfferson 3-0158

ADMINISTRATIVE FILE
N.A.A.C.P.
X Contributions
X 6/6/63
DATE

Office of the General President

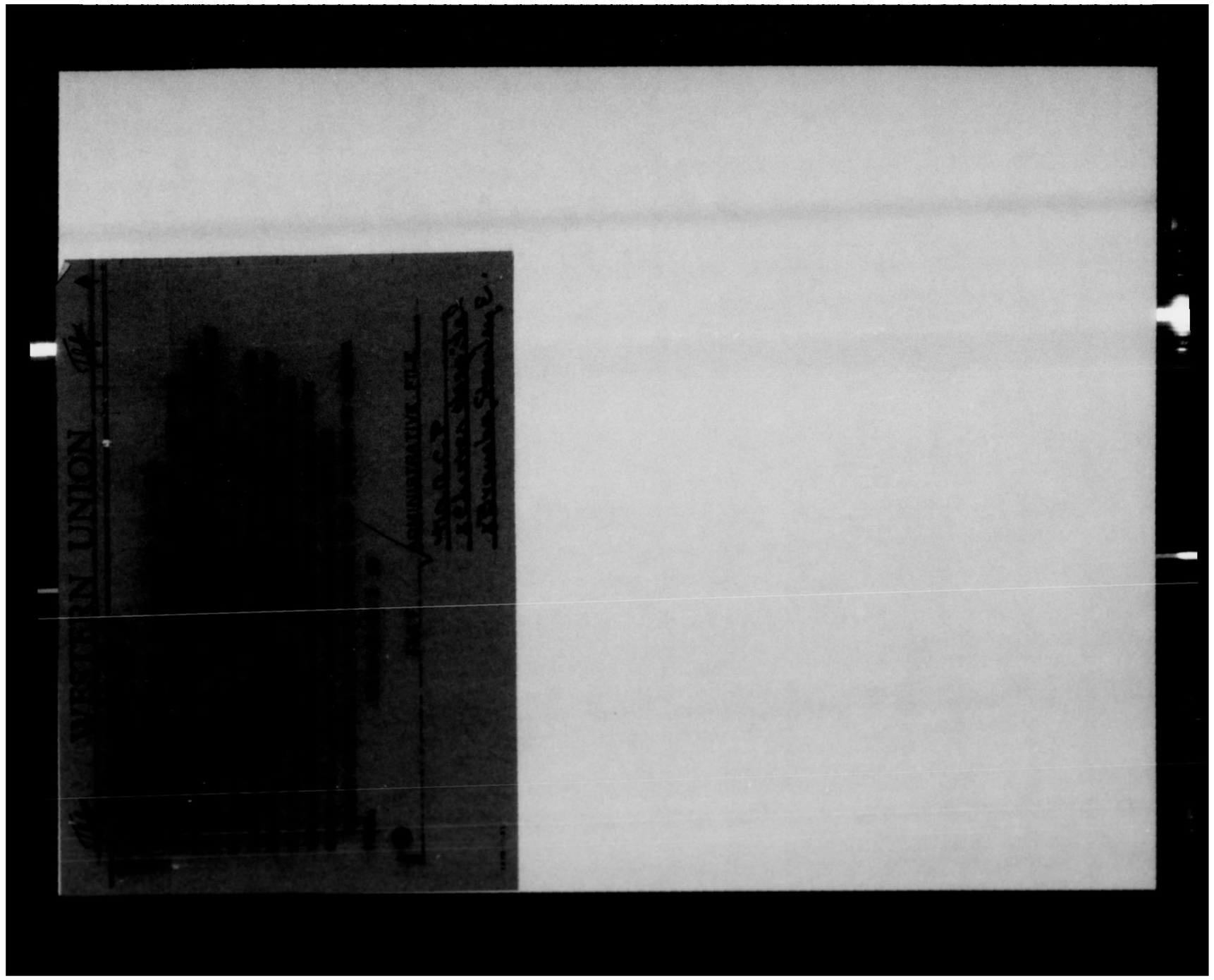
To: Mr. English

From: H. J. Gibbons

Please issue a check in the amount of $500.00 payable to the National Association for the Advancement of Colored People, Philadelphia Branch. It is a contribution toward the work of this organization.

H. J. Gibbons
Executive Assistant to the
General President

HJG/yk


WESTERN UNION

ADMINISTRATIVE FILE
NAACP
x Coca Cola Bottling Co.
x Keith, Harold

RECEIVED
I. B. OF T.
C. W. & H. OF A.
APR 30 11 44 AM 1963
OFFICE OF
GENERAL PRESIDENT

WU INFO PGH
⊕
IBOFTDC WSH
GOOD MOGNING. PLEASE REFER TO YOU TLX MSG DATED APRIL 29,1963
TO MR ERNEST CALLOWAY C/O PENN SHERATON HOTEL PITTSBURGH PENNA.
SGD H J GIBBONS EXECUTIVE ASSISTANT TO THE GENERAL PRESIDENT.

THE PENN SHERATON HOTEL JUST RETURNED THE MESSAGE TO US
STATING THAT MR CALLOWAY FAILED TO CALLEDXXX TO CALL FOR THE
MESSAGE. WE THEREFORE FILE THE MESSAGE UNDELIVERED.

WU INFO PGH
⊕
IBOFTDC WSH

Telegram read to Calloway. He will call Keith & report to Gibbons
4/30/63

Telex

WESTERN UNION

SENDING BLANK

Telex

CALL LETTERS MDV 4/29/63 Int. Bro. of Teamsters

ADMINISTRATIVE FILE

Mr. Ernest Calloway NAACP page 1 of 2
c/o Penn Sheraton Hotel Coca Cola Bottling Co.
Pittsburgh, Penna. X Keith, Harold

Following telegram received:"What is your position regarding a situation wherein an individual company would choose to hire an employsa to fill vacancy if such vacancy can be filled from without the ranks of the Teamsters Union. Settlement of a job dispute here in Pittsburgh with Coca Cola is urgently dependent on your answer. Wire reply to undersigned Branch NAACP 220 Grant Street, Pittsburgh 19, Penna. Rep. of Labor Div. of Pittsburgh Labor Industry Committee NAACP Harold Keith."

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

1269—(R 4-55)

WESTERN UNION
SENDING BLANK

MDV 4/29/63 Int. Bro. of Teamsters

page 2 of 2

Call me on this.

H. J. Gibbone
Executive Assistant to the
General President

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

WU TLX PGH

IBOFTDC WSH

TLX PD WASHINGTON DC APRIL 29, 1963

MR. ERNEST CALLOWAY
C/O PENN SHERATON HOTEL
PITTSBURGH, PENNSYLVANIA

FOLLOWING TELEGRAM RECEIVED: "WHAT IS YOUR POSITION REGARDING A SITUATION WHEREIN AN INDIVIDUAL COMPANY WOULD CHOOSE TO HIRE AN EMPLOYEE TO FILL VACANCY IF SUCH VACANCY CAN BE FILLED FROM WITHOUT THE RANKS OF THE TEAMSTERS UNION. SETTLEMENT OF A JOB DISPUTE HERE IN PITTSBURGH WITH COCA COLA IS URGENTLY DEPENDENT ON YOUR ANSWER. WIRE REPLY TO UNDERSIGNED BRANCH NAACP 220 GRANT STREET, PITTSBURGH 19, PENNSYLVANIA REP. OF LABOR DIV. OF PITTSBURGH LABOR INDUSTRY COMMITTEE NAACP HAROLD KEITH."
CALL ME ON THIS.

H. J. GIBBONS
EXECUTIVE ASSISTANT TO THE GENERAL PRESIDENT

WU TLX PGH

IBOFTDC WSH

RECEIVED
I.B. OF T.
C.W. & H. OF A.
APR 29 12 21 PM 1963
OFFICE OF
GENERAL PRESIDENT

WESTERN UNION

SENDING BLANK

TS 7-11-62

LETTERS MDV

CHARGE TO Int'l. Brotherhood of Teamsters

ADMINISTRATIVE FILE

Mr. Jay Sarno
Atlanta Cabana Hotel
Atlanta, Georgia

I have set up a meeting for you with Rex Witten in his office in Washington, July 16th, at 3:00 p.m. The appointment was arranged through the good offices of Senator Long of Missouri.

H. J. Gibbons

Send the above message, subject to the terms on back hereof, which are hereby agreed to

PLEASE TYPE OR WRITE PLAINLY WITHIN BORDER—DO NOT FOLD

1269—(R 4-55)

ADMINISTRATIVE FILE
N.O.A.C.P.
X
X June 5, 1961
DATE

Office of the General President

To: James McCarthy

From: H. J. Gibbons

Please prepare a half page ad for the attached.

H. J. Gibbons
Executive Assistant to the
General President

HJG:id
Att.

ADMINISTRATIVE FILE

N.A.A.C.P.

X Contributions

X June 5, 1961
DATE

Office of the General President

To: Mr. English

From: J. R. Hoffa

This will authorize a check in the amount of $150 payable to the NAACP. This is a payment for a half page for the souvenir program book to their 52nd Annual Convention.

James R. Hoffa
General President

JRH:id

ADMINISTRATIVE FILE
naacp - 1961 Fight for Freedom Dinner
JC 43

March 28, 1961

Mr. Frank Fitzsimmons
Teamsters Local Union No. 299
2741 Trumbull
Detroit, Michigan

Dear Brother Fitzsimmons: not returned for filing

The attached has been forwarded to this office addressed to President Hoffa, and I am returning it to you for such action as your Joint Council may decide to take.

Fraternally yours,

H. J. Gibbons
Executive Assistant to the
General President

HJG/yk
Enc.

NAACP 1961 Fight for Freedome Dinner

ADMINISTRATIVE FILE
N.A.A.C.P.
X
X

(Set in typewriter type)

June 21, 1960

18 pt type)

MEMO TO: NAACP Members

Congratulations to you as you enter your second half-century of democratic endeavors. We in the International Brotherhood of Teamsters have worked side by side with you, and you can be assured of our continued support in the years to come.

The record of your organization in the preceding 50 years speaks for itself. You have been a militant organization, seeking to preserve our Constitutional form of government, and to insure to all citizens their rights as provided in our Constitution.

We wish you a successful convention, and may your next half-century be as successful as your record of progress in the past years.

INTERNATIONAL BROTHERHOOD OF TEAMSTERS

(18 pt type)

James R. Hoffa
General President

(Center on full page)

18 pt type)

INTERNATIONAL BROTHERHOOD OF TEAMSTERS
CHAUFFEURS WAREHOUSEMEN & HELPERS
OF AMERICA

April 21, 1960

Mr. Carl L. Weschcke, General Co-Chairman
National Association for the Advancement of
Colored People
418 New York Building
St. Paul, Minnesota

Dear Mr. Weschcke:

Enclosed I am sending you a check in the amount of $250.00 in payment of a full page ad (copy enclosed) for the souvenir program for the 1960 Convention of the National Association for the Advancement of Colored People.

Our organization is very happy to cooperate.

Very truly yours,

James R. Hoffa
General President

JRH/yk
Enc.

March 23, 1960

to

4 Rector, 418 New York

Program

check to this

Treasurer

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

NEW YORK BUILDING

SAINT PAUL BRANCH

SAINT PAUL 1, MINNESOTA

1960 NATIONAL CONVENTION

February 11, 1960

Mr. James R. Hoffa
General President, International Brotherhood
of Teamsters, Chauffeurs Warehousemen and
Helpers of America
25 Louisiana Avenue, N.W.
Washington 1, D.C.

Dear Mr. Hoffa:

The Saint Paul Branch of the NAACP is proud to announce that our friendly city of Saint Paul will be host to the 51st annual convention of the National Association for the Advancement of Colored People, June 21 through June 26, 1960. We anticipate a record number of delegates to this convention as well as many national dignitaries and civil rights advocates.

The National Association for the Advancement of Colored People, the nation's largest and most effective civil rights organization, observes throughout 1960 the 51st anniversary of its founding. After 50 years the NAACP is today stronger than ever. Contributing to this achievement have been the devotion of the hundreds of thousands of men and women of all races who have been enrolled in the Association over this period.

As in the past, our Souvenir Program Committee will publish a Convention Souvenir Journal in which advertising space is available. The Convention Journal will be given without charge to all visiting delegates in addition to nation-wide distribution through the 1,000 branches of the NAACP representing more than 300,000 members in all states and the District of Columbia.

Advertising rates for this publication appear on the attached insertion order. Kindly indicate the advertising space you may wish to subscribe for and enclose in the return self-addressed envelope.

In consideration of your interest and courtesy our Executive Committee would be honored to have you accept the enclosed Appreciation Award Certificate.

Respectfully

CARL L. WESCHCKE
General Co-Chairman
1960 National Convention Committee

FEB 52 8 05 AM 1960
RECEIVED

From the Desk of:
HAROLD J. GIBBONS

Date

Take draft
full page
ad &
return to
me.

Gibbs

Sam - please
take care

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

NEW YORK BRANCH | SAINT PAUL BRANCH | SAINT PAUL 1 MINNESOTA

1960 NATIONAL CONVENTION

February 11, 1960

Mr. James R. Hoffa
General President, International Brotherhood
of Teamsters, Chauffeurs Warehousemen and
Helpers of America
25 Louisiana Avenue, N.W.
Washington 1, D.C.

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Respectfully

CARL L. WESCHCKE
General Co-Chairman

ADVERTISEMENT INSERTION ORDER

51st NAACP Convention Souvenir Journal

Published on the occasion of the National Convention of the National Association for the Advancement of Colored People in St. Paul, Minnesota, June 20-27, 1960.

You are authorized to insert our (amount of space) .....page advertisement in the 51st NAACP Convention Souvenir Journal to be published June 20, 1960. We promise to pay the NAACP the sum of $..... for the advertisement. Proofs upon request.

ADVERTISING RATES

Black and White — Rates Include 15% Agency Commission

Insertion Sizes and Rates

Full Page (7½ x 10)	$250.00
Half Page (4¾ x 7¼)	140.00
Quarter Page (3⅜ x 4¾)	75.00
Eighth Page (2¼ x 3½)	45.00
Per men	25.00
Patron (per name)	5.00

Color and Preferred Position Extra

Reproduction ..... Letter Press

Deadline ..... May 10, 1960

Engravings: Halftones should be 120 line screen for best reproduction.

Firm Name: International Brotherhood of Teamsters, Chauffeurs Warehousemen and Helpers of America

Street Address: 25 Louisiana Avenue, N.W.

City or Town: Washington 1

State: D.C.

Signed by .....

Title .....

Date: 2-11-60

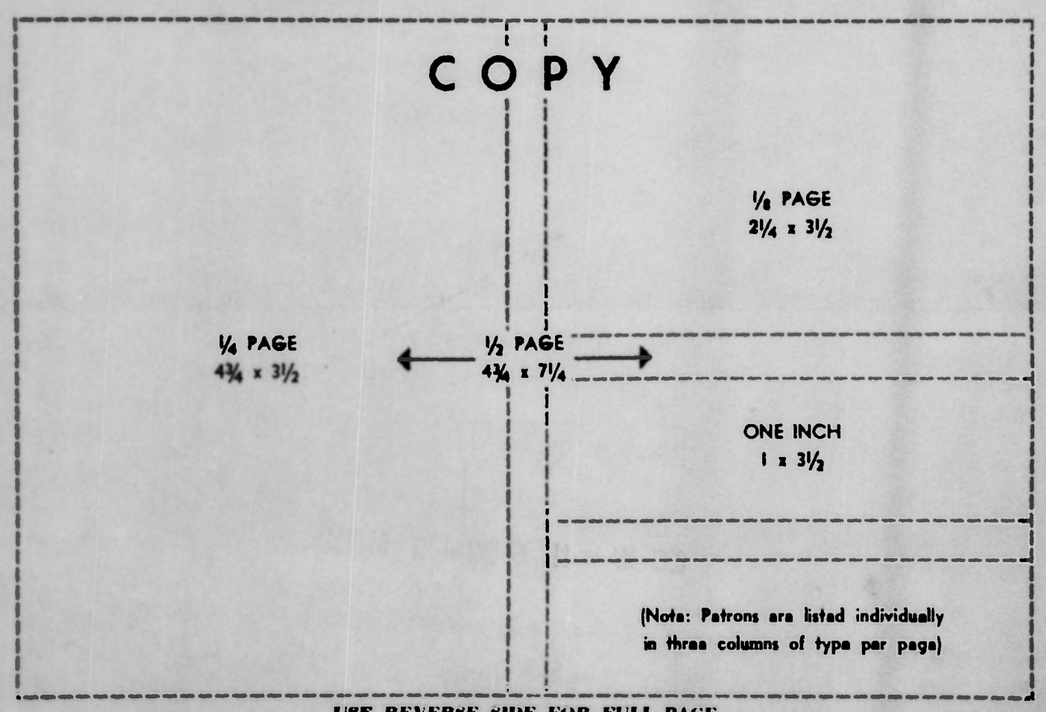
In the event that copy is not furnished by May 10, 1960, publisher has the right to make up and insert ad for advertiser.

The publisher of the Journal reserves the right to reject advertisements that it deems not acceptable.

Check enclosed ☐ Copy enclosed ☐

Will mail check later ☐ Will mail copy later ☐

Make all checks payable to NAACP 51st Convention Journal and forward to National Association for the Advancement of Colored People, 418 New York Bldg., St. Paul, Minnesota, CA. 4-9339.



USE REVERSE SIDE FOR FULL PAGE